

Privacy Policy

This privacy policy sets out how Sleaford Classic Car and Motorcycle Show (SCCMS) uses and protects any information that you give SCCMS when you use this website.

SCCMS is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

SCCMS may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st July 2018.

What we collect

We may collect the following information:

- name and job title
- contact information including telephone number and email address
- demographic information such as postcode

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our site.
- From time to time, we may also use your information to contact you. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

Security

In accordance with the General Data Protection Regulation 2018 we are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website contains links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

Data Sharing

The committee will not share personal data with other organisations other than the limited information required to produce the show programme and other advertising material, Digital images and videos, taken at the show, may be published on the show website and social media page. All show entrants, by accepting the terms and conditions of entry, agree to the use of this data for the purposes of the show in which they are participating.

Data Retention

Data relating to previous show entrants, sponsors, advertisers and suppliers will be retained for a period of **3 years** after which, if we have had no further contact, personal data will be automatically removed from the data base. Individuals will be given the opportunity to have their details removed from the data base within 10 working days following the date of the show in which they are participating.

Data related to the ordinary business of the show, its sponsors, advertisers and suppliers may be kept indefinitely.

Certain personal data associated with the Sleaford Classic Car and Motorcycle Show is considered to be of historic social value and may be retained indefinitely. Such data includes, but not exclusively, digital images and videos, names of trophy winners and names and dates of former committee members.

You may choose to restrict the collection or use of your personal information in the following ways:

- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at data@sccms.co.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the General Data Protection Regulation 2018. . A small fee may be payable. If you would like a copy of the information held on you please email data@sccms.co.uk

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.